



**Secret #1: Ask**

The most creative people ask more questions - about more things, from more angles, with more persistence... than most of us. (When you were 5, you did the same.) ***Rediscover creativity!***

Give yourself a score (0 to 10 – 10 is world-class) on **ASK**: \_\_\_\_\_ / 10

Things you question, but not persistently enough:

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Things you rarely, if ever, question (perhaps because you 'know' the answer):

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Questions you could iterate (change the angle)... this usually takes practice & intentionality:

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Questions you could diverge or converge – get rid of limits or add limits (or both: for example, increase result & decrease resources allowed):

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**Secret #2: F<sup>4</sup>(OB) – Fail Forward Fast Frequently (Off-Broadway)**

Experiment. Attempt. Fail without dying. That was one of the Wright Brothers’ greatest secrets. They needed to find out what worked in the turbulence. But the turbulence wasn’t exactly predictable.

Give yourself a score (0 to 10 – 10 is world-class) on **F<sup>4</sup>(OB)**: \_\_\_\_\_ / 10

Start with thought experiments. So often we have an idea that might be the seed of a potential game-changer. But... the idea needs some nurturing. It needs to grow and change. One of the easiest ways to F4(OB) is via thought experiments. Newton, Einstein, and DaVinci loved this approach. They probably used it more than you and I currently do. What thought experiments can you start with? Will you schedule a few blocks of time for this? (Could be just a few minutes a few times a week – one of my thought experiment times is bike riding):

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[Thought Experiments]<sup>2</sup> – bounce ideas off someone who can add to, question, multiply your ideas (Expect them to add value, ask them a lot of questions, and listen!) Who can you bounce ideas off? When? Do you need to add a person? Will you? Experiment w/ little chance of dying!

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List some small experiments you can make (categories might help – engaging team, connecting w/ people, showing appreciation, \$, make home-schooling fun):

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**Secret #3: Deal in Hope**

Napoleon said, "Leaders are dealers in hope." Are you building hope, belief, optimism within your family? Department? Circle of friends? We rarely find solutions to problems we've already decided can't be solved. Do you expect to find answers? Do you feed expectation?

Give yourself a score (0 to 10 – 10 is world-class) on **DEAL in HOPE**: \_\_\_\_\_ / 10

List your current best strategies for building hope, feeding belief, "winning the momentum game":

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Which strategy could you use more often or more effectively?

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GIGO – garbage in garbage out. How can you better monitor your inputs? Amelia Earhart loved reading biographies of overcomers.

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Focus on 1 thing you really want to accomplish. Set a goal to make it 10 days without entertaining a doubt that this 1 thing can be accomplished. If you entertain a doubt, start the 10 days over.

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